

## For Immediate Release

## Splish Splash Water Park Announces Opening Day, Celebrates with Black Friday Season Pass Sale New York's Largest Water Park® is partnering with the Boys and Girls Club of the Bellport Area for Giving Tuesday

**CALVERTON, NY November 15, 2023** – The weather outside may be frightful but the team at *New York's Largest Water Park®* is already looking ahead to the summer 2024 season. The park will officially reopen for a summer of splashes on Saturday, May 25, to celebrate the return of the summer season, the park is kicking off Black Friday early. Starting now, guests can save up to \$40 on 2024 Season Passes when they purchase online.

A season of summer fun and thrills awaits guests at the Long Island water park with the return of the park's favorite attractions including the new, *Hyperlight* water slide offering riders, sights, sounds and thrills all the way down. Plus, in 2024, park-goers can look forward to a variety of entertainment with the return of the annual *Father's Day Flop, Kids Fest, Summer's On! Concert Series, Shark in the Park, Hero Appreciation week, Touch-a-Truck Day and more.* 

"With a 2024 Season Pass, guests can pay now and enjoy a full season of adventures at Splish Splash," says General Manager Mike Bengtson. "A Season Pass is the perfect holiday gift for families looking to add a little extra fun to their summers on Long Island. At Splish Splash we offer a variety of attractions and entertainment for tots, teens and everyone in between and we are looking forward to welcoming our passholders back in 2024."

In honor of Giving Tuesday on November 28, Splish Splash will be partnering with the <u>Boys and Girls Club of the Bellport Area</u>. The Boys and Girls Club is a 501(c)3 organization with a mission to inspire and enable all young people, especially those who are in need to realize their full potential as productive, responsible and caring citizens. The Club offers programs that impact the lives of their members in vital areas such as academic success, good character, citizenship, and healthy lifestyles. This Giving Tuesday, for every Season Pass sold on November 28, Splish Splash will donate one general admission ticket to the Boys and Girls Club that the organization can use during the 2024 season.

"Here at the Boys & Girls Club of the Bellport Area we are looking towards the future," says Executive Director Kim Livingston. "We do so by providing exciting experiences to our youth. By partnering with Splish Splash we will add another experience to our 2024 Summer Enrichment Program. We sincerely thank Splish Splash for naming us the recipient of their Giving Tuesday Promotion and we thank their Season Pass Holders for their support!"

Right now, is the best time to take advantage of the park's low Season Pass deals. With savings up to \$40 on select passes and unique perks like free parking, discounts on food, retail, H2Go, and so much more, a Season Pass pays for itself in no time and brings more enjoyment to everyone's summer. This limited-time sale won't last long. Those interested can take advantage of the park's payment plan with passes starting as low as \$14 per month.

For more details on Splish Splash's 2024 Season, ongoing Black Friday and Cyber Week sales and more, visit splishsplash.com.

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## **About Splish Splash Water Park:**

Splish Splash is New York's Largest Water Park! Celebrating more than 30 summers of family fun, the Long Island water park first opened in May 1991. Today, Splish Splash is home to 20 water slides and attractions, two wave pools, several kiddie areas and a lazy river.