



## Splish Splash Honors Local Heroes With Annual Hero Appreciation Day

*New York's Largest Water Park® adds more days to the calendar and launches 2024 Season Passes*

**CALVERTON, N.Y. August 9, 2023** – Long Island's Splish Splash Water Park is saying thank you to those that serve the community by celebrating local, hometown heroes.

*New York's Largest Water Park®* will host a five-day Hero Appreciation Week offering discounted admission to police officers, firefighters, first responders, military members (active duty, retired and veterans), doctors and nurses from Monday, August 14 to Friday, August 18. Heroes can purchase discounted one-day tickets for \$44.99 for themselves and up to five additional guests, a \$30 savings off standard gate pricing. Hero Appreciation Week tickets go on sale on August 14<sup>th</sup> both at the Splish Splash gate and [park website](#). Guests will need to show identification at the front gate to receive the Hero discount.

"We value the local community here on Long Island and wanted to take a few days to thank those that help keep our community safe," says General Manager Mike Bengtson. "We are thrilled to be able to bring back our touch-a-truck event and offer a day for firefighters, police officers, EMTs, military members and more to kick back and relax while enjoying the park with their friends and family."

Splish Splash will also welcome several local organizations for a Touch-a-Truck Day on Tuesday, August 15<sup>th</sup> as part of Hero Appreciation Week. The Riverhead Police Department, Riverhead Fire Department, Riverhead Volunteer Ambulance, and 106 Rescue Wing New York Air National Guard will be on site to offer park guests a behind the scenes look at life as a first responder. Guests can sit in a fire truck, check out a patrol car, grab fun photos and interact with these local heroes to learn more about working in these important public safety positions. The event will run from 10 a.m. until 1 p.m.

The splash isn't over just yet! Splish Splash Water Park has extended its operating calendar adding three additional days to the summer season for guests to enjoy their favorite attractions. The park will now be open August 30<sup>th</sup>, August 31<sup>st</sup> and September 1<sup>st</sup> from 10 a.m. to 5 p.m.

Plus, 2024 Season Passes are almost here! Beginning August 14<sup>th</sup>, Splish Splash will run **its best Season Pass deal of the season** where guests save up to \$40 on 2024 Season Passes. These passes include access to the park for the rest of the 2023 season and for the entire 2024 season. Plus, new for select 2024 Season Passes, riders can now enjoy a discount on the park's H2Go passes and additional Free Friend Tickets.

For more information on Hero Appreciation Week, 2024 Season Pass perks and the full park schedule, please visit [SplishSplash.com](#).

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### **About Splish Splash Water Park:**

Splish Splash is New York's Largest Water Park! Celebrating more than 30 summers of family fun, the Long Island water park first opened in May 1991. Today, Splish Splash is home to 20 water slides and attractions, two wave pools, several kiddie areas and a lazy river.

**About Palace Entertainment**

[Palace Entertainment](#) is one of the leading leisure park operators in the United States, with 25 major entertainment and educational venues across 10 different states offering a wide range of family-friendly rides, attractions and educational experiences. Headquartered in Pittsburgh, Penna., Palace Entertainment is part of Parques Reunidos, one of the leading global operators, with more than 60 different assets worldwide.