



For Immediate Release

Splish Splash Honors Local Heroes With Hero Appreciation Week

New York's Largest Water Park® kicks off Hero Week on Monday, August 11 and launches 2026 Season Passes

CALVERTON, N.Y. August 5, 2025 – Long Island's Splish Splash Water Park is saying thank you to those that serve the community by celebrating local, hometown heroes.

New York's Largest Water Park® will host a five-day Hero Appreciation Week offering discounted admission to police officers, firefighters, first responders, military members including active duty, retired and veterans, doctors and nurses from Monday, August 11 to Friday, August 15.

Heroes can purchase discounted one-day tickets for \$44.99 for themselves and up to five additional guests, a \$30 savings off standard gate pricing. Hero Appreciation Week tickets go on sale on August 11 both at the Splish Splash Main Gate and [park website](#). To redeem the discount guests can show their identification at the park's Main Gate.

"This week we celebrate heroes who keep our communities safe and strong," says General Manager Mike Bengtson. "Hero Appreciation Week is our way of saying thank you and to give back, see some friendly faces and continue our support for Long Island's heroes."

Splish Splash will welcome several local organizations for its annual Touch-a-Truck Day on Tuesday, August 12 as part of Hero Appreciation Week. The Riverhead Police Department, Riverhead Fire Department, Riverhead Volunteer Ambulance, and 106 Rescue Wing New York Air National Guard will be on site to offer park guests a behind the scenes look at life as a first responder. Guests can sit in a fire truck, check out a patrol car, grab fun photos and interact with these local heroes to learn more about working in these important public safety positions. The event will run from 10 a.m. until 1 p.m.

Plus, 2026 Season Passes are here! Beginning right now, Splish Splash will run **its best Season Pass deal of the season** where guests save up to \$50 on 2026 Season Passes. These passes include access to the park for the rest of the 2025 season and for the entire 2026 season. Plus, Gold and Platinum Passholders can visit the all-new Neon Nights for free with their pass.

For more information on Hero Appreciation Week, 2026 Season Pass perks and the full park schedule, please visit [SplishSplash.com](#).

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About Splish Splash Water Park:

Splish Splash is New York's Largest Water Park! Celebrating 35 summers of family fun, the Long Island water park first opened in May 1991. Today, Splish Splash is home to over 30 water slides and attractions, two wave pools, several kiddie areas and a lazy river.