

## Splish Splash Converting to Fully Digital Payment Process to Provide a Simpler and Safer Experience

New York's Largest Water Park will only accept credit, debit and prepaid cards or secure mobile payments beginning
Opening Day

**CALVERTON, NY May 2, 2022** – Splish Splash Water Park guests will soon find a more efficient, convenient, and visitor-friendly process to pay for park tickets and treats.

As of May 28, 2022, Opening Day at Splish Splash, the park will only accept credit, debit and prepaid cards or secure mobile payments throughout *Long Island's Best Family Water Park*. The switch allows for a smoother and safer experience for guests, who can make payments with cards in addition to using secure mobile payment systems such as Apple Pay and Google Pay. Splish Splash accepts all major credit and prepaid debit cards including MasterCard, Visa, American Express and Discover.

Guests that prefer cash have no cause for concern: they can use new, free Cash to Card Kiosks conveniently located throughout Splish Splash to convert up to \$500 cash onto a prepaid card. This prepaid card can be used to purchase tickets and frequent stores and stands throughout the park. The cards can also be used free of fees outside the park anywhere cards are accepted.

"This season, we decided to go cashless to improve our guests experience when they come for a day of family fun at Splish Splash," says General Manager Mike Bengtson. "We have added simple, easy to use Cash to Card Kiosks throughout the park to provide options for those that prefer to use cash when they visit. Not having to handle cash will speed up Splish Splash operations, especially in food and retail shops."

For full details and a list of Frequently Asked Questions regarding this new program, visit SplishSplash.com/Cashless.

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## **About Splish Splash Water Park:**

Splish Splash is New York's Largest Water Park! Celebrating 30 summers of family fun, the Long Island water park first opened in May 1991. Today, Splish Splash is home to 20 water slides and attractions, two wave pools, several kiddie areas and a lazy river.

## **About Palace Entertainment**

<u>Palace Entertainment</u> is one of the leading leisure park operators in the United States, with 25 major entertainment and educational venues across 10 different states offering a wide range of family-friendly rides, attractions and educational experiences. Headquartered in Pittsburgh, Penna., Palace Entertainment is part of Parques Reunidos, one of the leading global operators, with more than 60 different assets worldwide.