



## **Splish Splash Announces Opening Date for 2023 Season, Dives Into Holidays with Special Black Friday Season Pass Offers**

*New York's Largest Water Park® will bring more thrills, best Season Pass deals for Black Friday and Cyber Monday*

**CALVERTON, N.Y. November 14, 2022** – 'Tis the season for...summer fun? The countdown to Opening Day at Splish Splash Water Park is on as *New York's Largest Water Park®* readies for the 2023 season, giving a few big gifts for fun-lovers and deal-seekers.

Clear your calendars for Saturday, May 27, 2023. Memorial Day weekend again marks the start of the Splish Splash season, and next year will be stuffed with more special events than any before. Enjoy a second season inside the mind-bending *Hyperlight* slide raising the thrills with immersive sights and sounds on top of the thrills of the slides spanning more than 300 feet. Park-goers can look forward to more events throughout the summer season, including the park's annual Father's Day Flop (June), Summer's On Concert Series (June), Shark in the Park (July), Touch a Truck (August), Season Passholder Appreciation Days, and more!

"We all know that finding the right holiday gift isn't easy," says General Manager Mike Bengtson. "Rather than buy something that ends up stuck away in someone's drawer or closet, give them a Season Pass to Splish Splash so that they can look forward to a summer of fun. Next year, our Season Passholders can experience more passholder appreciation days and events. Winter always seems like it will never end, but next season will be here before we know it. We have a lot of great things planned for our guests that they won't want to miss."

While Memorial Day weekend may seem far away, now is the perfect time to purchase a Season Pass during Splish Splash's Black Friday sale. Shoppers can skip the shipping and supply chain concerns beginning Monday, November 14 and take advantage of great offers for any budget for a limited time. From a weekday-only Bronze Pass to a Platinum Pass including free parking, in-park discounts and complimentary admission to nearby sister parks, 'tis the season for great deals!

Season Passes are up to \$40.00 off their normal price during the limited time sale and are available for purchase on six-month payment plans as low as \$15.00 per month.

For more details on Splish Splash's 2023 Season, ongoing Black Friday sales and more, visit [splishsplash.com](https://splishsplash.com).

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### **About Splish Splash Water Park:**

Splish Splash is New York's Largest Water Park! Celebrating 30 summers of family fun, the Long Island water park first opened in May 1991. Today, Splish Splash is home to 20 water slides and attractions, two wave pools, several kiddie areas and a lazy river.

### **About Palace Entertainment**

[Palace Entertainment](https://www.palaceentertainment.com) is one of the leading leisure park operators in the United States, with 25 major entertainment and educational venues across 10 different states offering a wide range of family-friendly rides, attractions and educational experiences. Headquartered in Pittsburgh, Penna., Palace Entertainment is part of Parques Reunidos, one of the leading global operators, with more than 60 different assets worldwide.